

ADRENA, OFFICIAL SUPPLIER FOR IMOCA OCEAN MASTERS ST-BARTH/ PORT-LA-FORÊT AND NEW-YORK/VENDÉE TRANSATLANTIC RACES

The racing navigation software editor Adrena and Open Sports Management (OSM) – the Organising Authority and promoter of the IMOCA Ocean Masters World Championship – were definitely meant to get along. In fact, most IMOCA skippers already use Adrena navigation software. With a high standard of service and regular software updates, it has become a vital tool for top ocean racers. Therefore, it made great sense for OSM and Adrena to reach an agreement.

In OSM's two main events over the next few months – the Transat St-Barth/Port-la-Forêt this December and the Transat New-York/Vendée in May 2016 – the race management team for both events will be provided with AdrenaPro Offshore product.

Amandine Luce, Adrena Communications Manager, explains: "Our software products create a link between skippers and the race management team. Above all things,

this is a tool meant for organization and security."

This partnership is a first for the IMOCA Ocean Masters World Championship; and Adrena will prove to be a valuable asset during these two transatlantic races. As Jacques Caraës, Race Director for both events, states: "This partnership is obvious for us, since Adrena navigation software is the best for ocean racing. 80% of the skippers already use these products. As an

example, it is particularly useful when the route requires modification since we know that a large majority of skippers will instantly be able to integrate the data we send them into their on board computers. We can easily add maps which is a major security benefit. It really is a leading-edge tool allowing us to run routing and anticipate the time to race marks or the arrival times of the competitors."

The best software for the best skippers

While the Race Management uses Adrena software for organization and security matters, the skippers also consider it as a vital tool to help them make strategic and tactical decisions.

Whether they come from the Figaro circuit or other ocean racing classes, this

sailing elite has generally spent their career using these products. In fact, the two have never stopped developing together.

A new version of Adrena software will be launched at Paris Boat Show in December this year.



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ADRENA

Adrena is the French market leader in software for regatta sailing and ocean racing. The company supplies 100% of Vendée Globe and Volvo Ocean Race skippers and keeps developing and improving its products.

Besides, thanks to its 3 ranges of software (First, Standard and Pro) Adrena meets the specific needs of both amateur and professional sailors.

The software provides tactical decision-making tools: GRIB files, performance analysis, routing and safety-related functions (MOB, AIS or alarms).

The program of the IMOCA Ocean Masters World Championship

- Rolex Fastnet Race, Cowes – Plymouth (GB), start: 16th August 2015 (double-handed race)
- Transat Jacques Vabre, Le Havre (FR) – Itajai (BR), start: 25th October 2015 (double-handed race)
- Transat Saint-Barth – Port la Forêt (FR), start: 6th December 2015 (single-handed race)
- Transat New York – Vendée (FR), start: 29th May 2016 (single-handed race)
- Vendée Globe (FR), start: 6th November 2016 (single-handed race)

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