

# ADRENA AND THE VENDÉE GLOBE: A NEW STORY BEGINS!

In 2016, Adrena becomes Official Provider of the 8th edition of the Vendée Globe. A strong commitment of which ADRENA is very proud. This collaboration is the opportunity for Adrena to associate with an event that shares its values: excellence, passion and quest for achievement.

## AS VENDÉE GLOBE OFFICIAL PROVIDER, ADRENA EQUIPS THE MANAGEMENT TEAM

ADRENA equips the Race Management Team to let them prepare briefing sessions or to estimate competitors ranking and time of arrival. Besides, safety has always been one of the core concerns of the Race Organization Team. Adrena navigation software allows them to keep track of the whole fleet and to detect anomalies: change of direction or unusual boat's speed.

Adrena navigation software also creates a synergy between the skippers and the Organization Team: the competitors will be informed of ice position, waypoints to take into account or any other important information that would impact the race.

### PRESTATAIRE OFFICIEL 2016



## ADRENA EQUIPS ALL OF IMOCA FLEET

This edition will honor ADRENA navigation software as it equips once again **100% of the skippers**. Although weighing only 2g, ADRENA dongle is still going to carry weight in routes decision-making. Many hours are going to be spent at the chart table in order to study weather forecasts and ADRENA routings...

This year, in exclusivity for the Vendée Globe, the skippers will have the opportunity to use a function that will only be released in the next version: «the integration of loss due to sail changes in routings calculation».

Passionate about sailing and above all specialized in racing navigation software and performance analysis tools, ADRENA carries on its dedication to ocean racing. Always learning from its various partnerships, **ADRENA is very pleased to develop a new one with the Vendée Globe.**

