

Navigation software experts ADRENA joins the GOR

In brief:

Thursday 3rd February: The navigation software company, ADRENA, have joined the GOR as a Race Partner. ADRENA supplied the majority of skippers in the Vendée Globe, Volvo Ocean Race and the Route du Rhum – La Banque Postale with navigation, performance and routing software. The French company is now offering GOR teams an excellent discount on their highly successful system with a full support package for entries. ADRENA will also supply the GOR Race Organisation with navigation software and training

In detail:

In a further bid to reduce the financial burden on the double-handed, Class40 teams in the Global Ocean Race 2011-12 (GOR), the navigation software expert, ADRENA (link), has joined the GOR as a Race Partner and is offering teams an excellent discount on the company's system for the duration of the race including a comprehensive support package. ADRENA will also provide the GOR Race Organisation with their latest software for use in the fleet monitoring process: a crucial element of the safety umbrella put in place for the event.

During the Route du Rhum – La Banque Postale late last year, 100% (?) of the winners were running navigation through ADRENA's software benefiting from optimal route calculation via this highly-accurate, robust and user-friendly system. Double-handed teams in the GOR can now utilise this expertise with Class40 performance polars, inshore and offshore route calculation and weather GRIB files from GOR Race Partner PredictWind (link) supplying GFS and CMC meteo models providing a dual forecast and greater tactical confidence. For the GOR Race Organisation, the partnership, software and training supplied by ADRENA will enhance the fleet's safety allowing accurate monitoring and prediction of tactics and enabling the use of animated routing simulations for the event's supporters and the media.

Cécile Rodet, CEO of ADRENA, is excited by the prospect of a round the world fleet that will deliver the close racing associated with Class40: "It is awesome that GOR will be using Adrena as exclusive navigation software. Some of the best French class40 navigators already use our applications and we are delight to help the others in discovering the Adrena performing functions. This month Adrena is racing with 85% of the Barcelona World Race fleet and both with Team Banque Populaire and Sodebo record attempts.

For Josh Hall, Race director of the GOR, the race partnership is of immense value to the Race Organisation and the teams: "Our research into navigation and routing software confirmed to us that ADRENA is absolutely the most comprehensive, accurate and intuitive package available," Hall explains. "We are therefore delighted to welcome ADRENA onboard as a Race Partner and highly recommend their product to all of the GOR entries," he adds.

ADRENA links:

French

<http://www.adrena.fr/>

English

<http://www.adrena.fr/en/HOME.html>