

# ADRENA\*

to serve your performance...

Press  
Release

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## ADRENA, Official Supplier of French Olympic Sailing Team !

Just by the end of the French Olympic week, 1st reference event ranking for Olympic Games selection, ADRENA is proud to announce its association with the French sailing team as Official Supplier.

French leader in the racing software, ADRENA is used to supply high level skippers for America Cup, multihull, Imoca 60', Figaro, Mini 6.50, M34, Class 40 or IRC but never yet for dinghies and windsurfing. Going into Olympic adventure next to the promising French Sailing Team is a challenge that Adrena R&D team immediately chose to raise.

Engaged until the London 2012 Olympic Games, ADRENA supplies the French Sailing Team with its navigation and performance analysis software supplemented with specific developments for the French Sailing Team needs.



In a first step, the ADRENA products will help the technical staff and the coach to :

- create weather data files (wind, current...) with very high resolution by replaying the recorded data thanks to the "replay" function included in the Adrena software,
- create speed polars of the various Olympic series



This work is going to enable the calculation of micro-routings on the Olympic courses and then define the settings acting upon the route regarding the conditions encountered.

It will give the French sailing Team a true tool for tactical and weather decision making for the London 2012 Olympic Games where the target is ambitious : 6 medals are expected, twice more than in Pekin !

*ADRENA will contribute to reach this target and wishes fair wind to all French Sailing Team athletes.*

### Resume of Adrena offer

- **Adrena range** is including complete navigation software that not only offers classic navigation and charts tools but also is specially designed for racing.
- **Optima range** is including performance analysis and speed polar creation software.
- **AdrenaFirst range** is the Adrena light version. This Adrena ultimate software is offering to everyone its racing expertise in a light version easy to use.

### Adrena in 7 words :

**Research and development:** Adrena cares for user feedbacks and demands and always try to be at the top of *innovation* thanks to a fanatic R&D team.

**Performance and excellence:** Adrena is used by the best navigators in France and in the world, it shows how efficient it is!

**Team spirit and customer care:** approachable and reactive, the Adrena team wants to meet its client's satisfaction to reach the excellence.

### CONTACT

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